

Search Engine Marketing (SEM)



When someone searches online for your products or services, we want to be sure it is YOUR business they see rather than a competitor.

Reputation Management



Your online reputation is everything! We correct & streamline your business information among hundreds of directory websites. We also help respond to negative reviews.

Extended Network/ Retargeting



Your ads are shown to your potential customers wherever they go on the Internet.

Website Development



We will build a fully responsive and customized website that will serve the needs of your business and your customer.

Native Advertising



Tell your own story! This is the opportunity to put quality information about your industry and your business in front of our readers.

Social Media Management



Let us take over your social media accounts and free up more of your time! We will write engaging posts and create viral reach for your business.



**Call NOW for a FREE analysis
of your digital presence
419-502-2125**



www.tandemnetwork.com

"Working with the Tandem media team has been an easy and enjoyable process. The team has helped us build a creative campaign allowing us to diversify our marketing portfolio and pinpoint our target customers. We've not only seen an increase in our brand awareness, but increased traffic to our website and store sales floor."

- Clare Opfer, Sales & Marketing Manager For S&H Blinds & Floors

Why Advertise Your Business Online?



6 Reasons Why Digital Advertising Can Push Your Business Into High Gear



Go Where Your Customers Are... They are online, and you should be too!

More people are using the Internet for everything. With digital advertising, you can appeal to a local audience or a global one. Your advertising is working for you 24 hours a day!

1 Branding

Digital advertising can establish your presence or enhance your current brand by showing who you are and what you have to offer.

2 Highly Engaging Creative

The right creative can move your campaign from good to great! The ability to reach the perfect customer includes serving up engaging ads.

3 Turning on a Dime

With digital campaigns, we can respond and make changes quickly, pause campaigns or change strategy for the best return on your investment.

4 Cost Effectiveness

A properly crafted digital campaign is the greatest marketing investment available today, and it is often much less expensive than traditional advertising. You get more for your money!

5 Proof of Results

You can actually SEE how your ads perform. We show you where and when you acquired your most recent leads to better plan your budget.

6 Perfect Customers

Tandem can target your ideal customers based on their online behavior, ensuring your message is in front of the right people at the right time.

And More...

Tandem Media Network has a mix of digital services to fit the needs of your business at the present time and grow with you as your business grows. We know your first concern is your customer, and our customer is you.



Sandusky
Register

Norwalk Reflector